

 Sony Institute of Higher Education

Shohoku College



Department of
Informatics and Media Technology

Department of
Business Administration and Communication

Department of
Creative Life-style Management

Department of
Early Childhood Education and Care

Outline:



Shohoku College was established by the Sony Institute of Higher Education in 1974 as a two-year college, initially with two departments — the Department of Electronics and Informatics and the Department of Living Science. In 1979, the Department of Preschool Education was set up, and this was followed by the Department of Commerce and Business Administration in 1986.

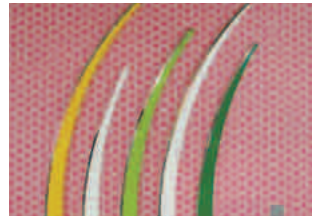
In the 35 years since its foundation, Shohoku College has steadily created its own style of education based on the core belief that education, in the true sense, does not consist simply of imparting knowledge from above, but also of providing an environment in which students who wish to learn can do so effectively. The approximately 1,200 students currently enrolled in Shohoku College are engaged in realizing their individual potential while studying in preparation for the future.

Shohoku College is characterized by strict adherence to a policy of practice-oriented education in small classes, a powerful back-up system made possible by the support of the Sony Institute of Higher Education, and an educational system geared to the needs of a society undergoing globalization and the ever-increasing advance of information technology. More than 16,000 students have graduated from the college, going on to play an active part in society in a wide range of fields. Shohoku College aims to nurture young people capable of taking over the reins of society in the 21st century: students who can, after thoroughly understanding the changing values of current society, map out their own preferred career and lifestyle. By offering a unique and attractive course of education, Shohoku College continues to pursue its ideal of true individuality.



Accreditation and GP:

对大学的评估



(1) Accreditation

Since the School Education Law was revised, universities have been required to regularly undergo assessment (Certified Evaluation and Accreditation) on their education, research, organizational operation and facilities by persons approved by the Ministry of Education, Culture, Sports, Science and Technology (Certified Evaluation and Accreditation Organization).

Shohoku College, in the first academic year 2005, satisfied all prerequisites in the assessment criteria for a junior college, which were established by the Japan Association for College Accreditation, and was thus approved as a certified college on March 23, 2006.

(2) GP (Good Practice)

“Good Practice” refers to an excellent approach and is selected by Distinctive University Education Assistance Programs implemented by the Ministry of Education, Culture, Sports, Science and Technology.

2003: program on Work Experience

2004: program on International Exchange

2006: program on College-High School Collaboration

2007: program on Extracurricular Activities

2008: program on Learning Commons

2009: program on Pre-entrance Education

program on Career Support

①第三方评估合格认定

伴随着学校教育法的修改，大学被赋与了针对教育、研究、组织运营及设施设备定期接受文部科学省认证合格者（认证评估机构）实施评估（认证评估）的义务。

本校在被赋与这种义务的第一年度的 2005 年度，由于完全满足（财）短期大学基准协会（Japan Association for College Accreditation）规定的短期大学评估标准，因此在 2006 年 3 月 23 日被认定为“合格”。

②G P(文部科学省 被评选为大学教育改革支援事业的优秀举措：Good Practice)

2003 年度：在短期大学内多方开展社会体验教育（有特色的大学教育支援计划）

2004 年度：多方开展国际交流体验教育（有特色的大学教育支援计划）

2006 年度：通过高中与大学联合形成地区教育网络（有特色的大学教育支援计划）

2007 年度：构建能够引导学生主动活动的支援环境（应对新社会需求的学生支援计划）

2008 年度：将图书馆作为实践场所的跨学科 PBL 教育（高质量的大学教育推进计划）

Four Departments, variety of things to learn

4 个专业

Department of **Informatics** 信息媒体专业 **and Media Technology**

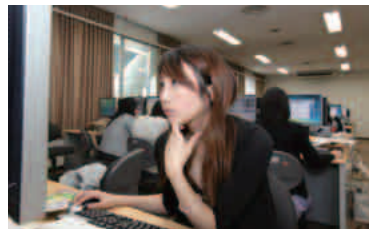
In this rapidly changing information age, it is important to develop people who can freely manage information using computers. Our beginner-friendly curriculum helps students acquire PC skills.

培养能够在瞬息万变的信息化社会中使用计算机自如操控信息的人才。计算机初学者也可以通过简单的课程结构一边学习，一边掌握计算机技能。



Fields 学习课程

- ◆ Office Field for acquiring business knowledge and PC skills
- ◆ Media Design Field for learning digital design
- ◆ IT Field for learning basic program knowledge through system architecture
- ◆ 同时掌握计算机技能和实务能力的“办公课程”
- ◆ 学习使用计算机进行设计的“媒体设计课程”
- ◆ 学习从程序的基础知识到系统创建的“IT课程”



Four Centers 4 个中心

Center for Liberal Arts 人文艺术中心

Students are offered not only general education but also a curriculum to enhance cultural awareness and broaden their perspective. This center helps students to acquire basic social skills, such as communication, information literacy and problem solving. A collaborative education system with high schools helps to create a local education network. (The programs of the Center were officially singled out for GP by the Japanese government in 2006 and 2009.)

为了让学生掌握沟通能力和信息素质、问题发现能力等社会所需要的基础技能，该中心不局限于一般教养的范围，提供可培养丰富感性和开阔视野的教学计划。此外，还通过与高等学校相联合的教育体系，为地区教育网络的构建做出着积极贡献。（被评选为 2006 年度特色优秀实践活动）

Department of Business Administration and Communication

综合商业专业

Study fields have been established to provide students with knowledge and skills required for various business situations. Each field offers practical learning and a curriculum that will prove valuable for any occupation. Small group seminars provide each student with individual coaching.

确立了能够进行为应对各种商业场景而开展的实践性学习的学习课程。每门课程不仅可以通过为应对各种行业和职业而安排的课程结构进行学习，而且还设置了能够体验实际商业现场的丰富计划。此外，还通小班讨论会制对每一位学生进行极其细致的辅导。

Fields 学习课程

- ◆ Business and Information Field for acquiring basic business knowledge and computer skills
- ◆ Accounting & Finance Field for acquiring practical skills in accounting and finance
- ◆ Store Management Field for acquiring practical knowledge and skills required for service and sales
- ◆ Office Work Field for fostering proper business etiquette and acquiring communication skills
- ◆ Tourism Business Field for learning about tourism business
- ◆ Entertainment Business Field for learning about the entertainment industry and acquiring planning skills
- ◆ Study Abroad Field offers a scholarship to study abroad for 3 months to acquire English language skills and international awareness.

- ◆ 学习商业知识和计算机应用能力的“商业信息课程”
- ◆ 学习会计及金融实践能力的“会计及金融课程”
- ◆ 掌握接待及销售商业的实践性知识及技能的“商店管理课程”
- ◆ 掌握能够应对各种职业的人性和沟通能力的“内勤课程”
- ◆ 学习旅游关联行业的相关知识和技能的“旅游商务课程 旅游范畴”
- ◆ 学习企划能力和娱乐商业的“旅游商业课程 娱乐范畴”
- ◆ 通过利用特别奖学金实施的3个月留学活动培养外语能力和国际观的“旅游商业课程 留学范畴”



Center for ICT (Information and Communications Technology) Education ICT 教育中心

As a hub of information education, our goal is to create a comfortable IT environment while helping all students to acquire information skills steadily. We manage 5 OA (Office Automation) rooms and 450 PCs that are free to use after school hours. Managing the campus network environment, we maintain a comfortable IT learning environment.

作为信息教育的基地，为了让所有学生牢牢地掌握信息技能，该中心致力于创建舒适的 IT 环境。中心管辖着校内的 5 个 OA 教室和 450 台计算机（课余时间开放），并经常对校内网络环境进行改善，为了给学生们打造舒适的 IT 学习环境提供着支持。

Department of Creative Life-style Management

生活制作专业

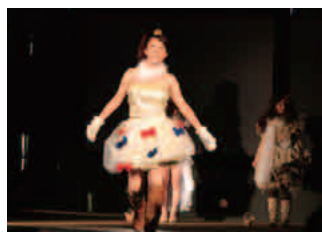
This department is designed to help students to create a new lifestyle through practical learning experience. After entering college, students will choose a course and plan a suitable curriculum.

在以创造新的生活方式为目标进行学习的同时，通过众多的体验学习掌握技术。学生入学后可自行选择学习课程，制定适合自己的教学计划。

Fields

学习课程

- ◆Textile Design Course helps students to acquire knowledge and skills for the fashion industry.
- ◆Food Specialist Course helps students to acquire specialized knowledge about food products and related skills.
- ◆Housing and Interior Design Course helps students to acquire various knowledge and skills required to create comfortable dwellings.
- ◆Children's World Course develops specialists in the production, sales and service of children's goods.
- ◆Career Design Course helps students to acquire general knowledge and social etiquette through group work.
- ◆学习能够活跃于时装行业的知识和技能的“纺织及设计课程”
- ◆掌握食品相关专业知识和技术的“食品专家课程”
- ◆掌握创造舒适家居的丰富知识和技术的“家居及室内装潢课程”
- ◆培养儿童商品的企划及销售服务的职业人的“儿童世界课程”
- ◆通过小组活动掌握作为社会人应具备的常识和礼仪的“职业生涯设计课程”



Global Communication Center 全球交流中心

Aiming to develop people with knowledge, communication skills and abilities that will lead to great success in a global society, we offer students various international education programs such as language education and international exchange activities. Initiated by students of the International Exchange Committee, an autonomous student organization, abundant learning opportunities are provided to help them to obtain an international perspective.

(The programs of the Center was officially singled out for GP by the Japanese government in 2004.)

以培养兼备国际社会活动所需的知识和沟通能力及行动能力的人才为目标，坚持推行外语教育和国际交流活动等丰富多彩的国际理解教育计划。以学生的自治组织——国际交流委员会的学生为中心，创造许多能够让学生自主地快乐学习的机会，为培养学生丰富的国际性而提供支持。（被评选为2004年度特色优秀实践活动）

Department of **Early Childhood Education and Care**

保育专业

This department is designed to help students to understand the steadily changing family environment and develop nursery workers who can offer the most appropriate environment for children. Students will learn the importance of children's environment while acquiring knowledge and skills related to child care.

Students can obtain practical experience at "AYUNOKO HOIKUEN", our associated nursery school established in 2005.



Center for Internship 实习中心

Internship, a practical work experience, is extremely meaningful for students in defining their future course in life and for boosting job awareness. This Center helps to implement short-term internship for 5 to 10 days, long-term internship for 4 to 6 weeks and "interval internship" that alternately implements on-campus learning and business internship. (The programs of the Center was officially singled out for GP by the Japanese government in 2003.)

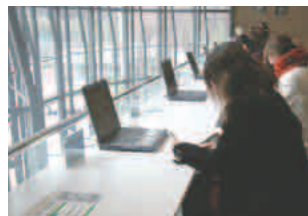
在工作中进行实际体验的实习是对明确毕业后的目标、提高职业意识具有重要意义的机会。该中心为学生实施 5~10 天的短期实习、4~6 周的长期实习、交互进行校内学习和企业实习的间隔式实习提供支持。(被评选为 2003 年度特色优秀实践活动)

Campus Life

学生生活

(1) ICT environment with latest facilities

The entire campus, including the classrooms, is equipped with 450 PCs. Each classroom is used as open space after school hours. An Internet café in Building No. 6 has 10 PCs, with free access for students. In addition to the computer room, each classroom has a projector and display (or screen).



(2) Library

In 2009, our library was renewed as a central facility for the Learning Commons, building an intellectual space to support students' independent studies. The third floor stores more than 90,000 books, creating a quiet environment for reading and research. The second floor includes an open space with 20 PCs, a reading area for browsing through magazines and an audio-visual corner. Above all, the second floor is most appropriately utilized for group learning with reference materials close at hand.



(3) Student ID cards with FeliCa

Shohoku College took the lead in introducing FeliCa, a contactless IC card. This card has the student's enrollment ID and e-money functions. When the card is used at a restaurant or vending machine on campus, a special discount is obtained. It is also used for attendance at events or borrowing books from the library. Students receive points each time the card is used, and the collected points can be exchanged for book cards or tickets for campus restaurants.

(4) Extracurricular activities

Shohoku College considers that extracurricular activities such as campus committees and club activities provide education which is as important as that received in class, and supports students' voluntary activities on a full scale. The lunch break on Wednesdays is extended to 70 minutes, enabling students to make various plans. The results of students' activities are displayed on campus, broadcast on FM radio and shown on the huge display in front of Hon-atsugi station. Participating in one of the 12 committees or 22 club activities on campus contributes to a fulfilling college life and helps students to build a rewarding social network.

① 最新设备的 ICT 环境

在以教室为首的校内空间里配备有 450 台计算机。各教室在课余时间都变成开放空间。6 号馆互联网咖啡屋里设有 10 台计算机，学生们可以自由使用。除计算机教室外，各教室还配备有投影仪和显示屏（或荧光屏）。

② 图书馆

图书馆于 2009 年作为学习共享空间的中心设施重建而成，成为了为学生的主动学习活动提供支持的知识空间。3 楼收集有超过 9 万册的藏书，是一个可以在肃静的环境中进行读书和调查的空间，2 楼则是一个配备有 20 台计算机的开放空间和杂志等的阅读空间以及音像区。特别是 2 楼，最适合作为小组学习等使用图书馆资料进行意见交换学习的场所。

③ 支持 FeliCa 的学生证

湘北短期大学在日本最先引进了 FeliCa（非接触 IC 卡）。一张卡里包含在籍证明 ID 和电子货币的功能。在校园餐厅和校内自动售货机上使用可享受折扣优惠。此外，还可用于活动的出缺席确认以及在图书馆借书，根据各种使用情况将赋予相应积分。积分可以用来换取图书卡和校园餐厅的餐券。

④ 课外活动

湘北短期大学将校内的委员会和研究班等课外活动也定位成象授课一样的“教育”，为学生的主动活动提供全方位的支持。除了将每周星期三的午休时间延长为 70 分钟、使各种学生企划成为可能之外，还通过校内显示屏和 FM 广播、CATV、站前大型显示屏等发布学生的活动成果。加入本校 12 个委员会及 22 个研究班和同好会的学生们在度过充实的学生生活的同时，还面向充实的社会生活开展各种各样的活动。

Sony Institute of Higher Education
Shohoku College

428 Nurumizu, Atsugi, Kanagawa 243-8501, Japan
Tel: +81-46-247-3131
Fax: +81-46-247-3667
URL: <http://www.shohoku.ac.jp/>

